

1100 Wilson Blvd, 6th Floor Arlington, VA 22209

Media Ad Ventures 8136 Old Keene Mill Rd Ste A300 Springfield, VA 22152

5065641 Contract # Schedule Dates 12/14/21-12/23/21

Advertiser Americans for Tax Reform (42731) Agency Media Ad Ventures (7547)

Product POLITICAL ISSUE (ns) (1187) **Brand** Est 1300 (1655099) Salesperson Monares, Barbara (3870)

Sales Office WJLA/GJLA/EJLA **Buyer Name** Mont, Brad Phone/Fax

CPE Est 1300

Account Types

Date:

Local/Political Issue Agency BRD **Billing Type** Weekly/Irregular Comments AFT Est 1300

Date Entered 12/13/21 **Last Modified** 12/13/21

Barbara Monares **Entered By** No CO-OP

External # Demo

> Order Type 3 Wide Life

Package Deal Commission %

15.00 Commission \$4,530.00 **Net Total** \$25,670.00

Date:

Comments:

Sales Tax

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Dec. 2021 20 \$30,200.00 Grand Total: 20 \$30,200.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th F | r Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-----------------------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|------|------|----|-------|------------|------------|-------------------|--------------------|----------|
| 1.0 | Normal Line / SPOT | 12/15/21-12/17/21 | 2 | | 5:58:15A- News-7News ON YOUR SIDE at 6AM | | | | 1 | 1 | - | | 2 | \$700.00 | \$1,400.00 | Washington (WJLA) | | 12/13/21 |
| 2.0 | Normal Line / SPOT | 12/20/21-12/22/21 | 2 | | 5:58:15A- News-7News ON YOUR SIDE at 6AM | | 1 | | 1 | | | | 2 | \$700.00 | \$1,400.00 | Washington (WJLA) | | 12/13/21 |
| 3.0 | Normal Line / SPOT | 12/15/21-12/17/21 | 2 | :30 | 6:58A- ABC-Good Morning America | | | | 1 | 1 | - | | 2 | \$1,200.00 | \$2,400.00 | Washington (WJLA) | | 12/13/21 |
| 4.0 | Normal Line / SPOT | 12/21/21-12/21/21 | 2 | :30 | 6:58A- ABC-Good Morning America | | | 1 | | | | | 1 | \$1,200.00 | \$1,200.00 | Washington (WJLA) | | 12/13/21 |
| 5.0 | Normal Line / SPOT | 12/16/21-12/17/21 | 2 | :30 | 4:59:30P- News-7News ON YOUR SIDE at 5PM | | | | | 1 1 | | | 2 | \$950.00 | \$1,900.00 | Washington (WJLA) | | 12/13/21 |
| 6.0 | Normal Line / SPOT | 12/23/21-12/23/21 | 2 | :30 | 4:59:30P- News-7News ON YOUR SIDE at 5PM | | | | | 1 | | | 1 | \$950.00 | \$950.00 | Washington (WJLA) | | 12/13/21 |
| 7.0 | Normal Line / SPOT | 12/15/21-12/16/21 | 2 | | 5:59:26P- News-7News ON YOUR SIDE at 6PM | | | | 1 | 1 | | | 2 | \$1,700.00 | \$3,400.00 | Washington (WJLA) | | 12/13/21 |
| 8.0 | Normal Line / SPOT | 12/20/21-12/22/21 | 2 | | 5:59:26P- News-7News ON YOUR SIDE at 6PM | | 1 | | 1 | | | | 2 | \$1,700.00 | \$3,400.00 | Washington (WJLA) | | 12/13/21 |
| 9.0 | Normal Line / SPOT | 12/15/21-12/16/21 | 2 | :30 | 6:27P- 6:30P (EST) | | | | 1 | 1 | | | 2 | \$3,000.00 | \$6,000.00 | Washington (WJLA) | WORLD NEWS TONIGHT | 12/13/21 |
| 10.0 | Normal Line / SPOT | 12/21/21-12/21/21 | 2 | :30 | 6:27P- 6:30P (EST) | | | 1 | | | | | 1 | \$3,000.00 | \$3,000.00 | Washington (WJLA) | WORLD NEWS TONIGHT | 12/13/21 |
| CONFIRMATION CONTRACT | | | | | | | | | | | | | | | | | | |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:51 PM on Monday, December 13 2021

| WJLA-TV WASHINGTON, DC | WJLA 1100 Wilson Blvd, 6th Floo Arlington, VA 22209 |
|--|---|
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Est 1300

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|-----------------------------------|--------------------------------|-------------------|-----|--------------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|--------------------|----------|
| 11.0 | Normal Line / SPOT | 12/14/21-12/14/21 | 2 | | 6:58A- ABC-Good Morning America | | | 1 | | | | | | 1 | \$1,200.00 | \$1,200.00 | Washington (WJLA) | | 12/13/21 |
| 12.0 | Normal Line / SPOT | 12/14/21-12/14/21 | 2 | | 4:59:30P- News-7News ON YOUR SIDE at 5PM | | | 1 | | | | | | 1 | \$950.00 | \$950.00 | Washington (WJLA) | | 12/13/21 |
| 13.0 | Normal Line / SPOT | 12/14/21-12/14/21 | 2 | :30 | 6:27P- 6:30P (EST) | | | 1 | | | | | | 1 | \$3,000.00 | \$3,000.00 | Washington (WJLA) | WORLD NEWS TONIGHT | 12/13/21 |
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| CONFIRMATION CONTRACT | | | | | | | | | | | | | | | | | | | |
| Accepted-Agency/Advertiser: Date: | | | | Accepted-Sta | ation: | | | | | | | | | Date: | Comments: | | | | |

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